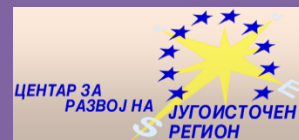


## „ Integrated approach to development of tourism in the South-East planning region “



The development of tourism is an important priority for development of the South-East planning region because it offers numerous opportunities for development of businesses and new vacancies, but also because it supports the goal of the regional development in the field of export and direct investments. The economic benefit is enormous for people who work in this sector and for each municipality.

The specific goal is to establish basic conditions for regional access to development of tourism in the South-East planning region until the end of 2010, which will contribute for improvement of peoples' living standard, increased number of tourists and increased income from tourism.

This project will develop a Study for Tourism Development in the entire region in which all touristic potentials will be identified and it will focus on the principle of sustainable development which foresees exploitation of the potentials without a negative impact on the environment. In the frame of the project, promotional materials will be prepared, touristic signalization as well as regional body for tourism management will be established.

The project will provide guidelines for the sustainable development of tourism, and will also be a base for many following developmental projects, while the established regional body will coordinate all the activities within this project.



## Brief project description:

### Project leader:

- Centre for development of the South-East planning region

### Project partners:

- Municipality of Bogdanci
- Municipality of Bosilovo
- Municipality of Valandovo
- Municipality of Vasilevo
- Municipality of Gevgelija
- Municipality of Dojran
- Municipality of Konche
- Municipality of Novo Selo
- Municipality of Radovis
- Municipality of Strumica

### Duration:

- 12 months

### Financed by:

- Ministry of Local Self Government
- Bureau for Regional Development
- Centre for development of the South-East planning region
- Municipality of Bogdanci
- Municipality of Bosilovo
- Municipality of Valandovo
- Municipality of Vasilevo
- Municipality of Gevgelija
- Municipality of Dojran
- Municipality of Konche
- Municipality of Novo Selo
- Municipality of Radovis
- Municipality of Strumica

### Project objective:

Established basic conditions for regional approach to the development of tourism in the South-East planning region until the end of 2010.

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### Project objectives

- Improving the living standard, especially for the citizens who are directly or indirectly involved with tourism.
- Increased income in the tourism in this region.
- Increased number of home and foreign tourists in the region.

### Project results

- Prepared study for development of tourism.
- Touristic promotional material.
- Improved touristic signalization.
- Established regional body for development of tourism.